

# DiscovaCam



*No camera zone*

*DiscovaCam supporting public policy*

## *Public Policy Trends*

There is an increasing public concern over the misuse of camera technologies. Upskirting, downblousing and other voyeurist practices have become a significant problem largely due to technological change, with inexpensive digital cameras enabling image capture beyond any regulatory controls upon film processing centres combined with cheap distribution through the Internet.

These changes have created a public policy position to restrict the taking and distribution of pictures that people generally find offensive. The basic test that has become widespread is whether a person has a 'reasonable expectation of privacy'. Under these circumstances, the person should be able to not fear that a picture will be taken without consent.

However, there is less of a consensus between jurisdictions regarding whether a person should be partially or completely nude before an offence is deemed to have occurred. Some jurisdictions assume a right to privacy that prohibits the use without consent of a camera in areas where there is a reasonable right to privacy, while other jurisdictions prohibit only nude or semi-nude images.

A few jurisdictions have gone further, declaring that when somebody 'permits' the use of a camera in certain circumstances, they are deemed to be guilty of an offence. The question regarding permitting the use of a camera is that somebody who *passively* creates the conditions where somebody else can take an offending image without the first person's knowledge or consent is potentially liable of an offence. Hence, an onus is placed upon people who own, manage or otherwise control places where people have a reasonable right of privacy to take *proactive* steps to prevent camera misuse.

In a small number of jurisdictions a further extension has been made, where merely turning on a camera in a restricted place is deemed an offence, without an image ever being taken.

The trend of all of these policies is decreasing tolerance of camera misuse. The public is demanding greater controls on cameras to prevent erosion of personal privacy. However, while legislatures can pass new laws, there is the practical problem regarding enforcement. The minaturisation of cameras have made modern units difficult to detect, while the embedding of cameras in cellular phones has led to the problem of distinguishing between a legitimate use and an illegitimate use of a multi-purpose device.

## *DiscovaCam provides a solution*

DiscovaCam provides a range of camera detection equipment that supports both the policing of camera use restrictions and enables the owners, managers and controllers of restricted areas to take practical steps to protect people against camera misuse.

The DiscovaCam Annunciator provides protection within places such as gymnasiums, rest rooms and swimming pools. The unit detects cameras when they are activated, warning the facility's operators of the offence. The operators can then take remedial action by following a checklist tailored for their industry.

The Annunciator keeps a log of all camera events, providing evidence that can be used to support a conviction. Law enforcement officers can examine these logs to determine the frequency and patterns of camera misuse.

DiscovaCam also has a handheld product suitable for law enforcement officers to use in the field. The handheld alerts officers to the proximity of cameras, allowing them to sweep prohibited areas. The handheld has further applications in other areas of policing, such as executing search warrants, countering surveillance operations by organised crime and anti-terrorism activities.

The public demands effective protection against camera misuse. DiscovaCam provides the tools to enable public policy to be effectively implemented.



## Corporate Information

DiscovaCam Limited is a publicly unlisted company registered in New Zealand and with its head office in Silverdale, Auckland, New Zealand. DiscovaCam was founded in 2000 and provides security equipment for security organisations and the mass market.

DiscovaCam Limited focuses on bringing leading-edge technology to end-users around the world. To meet this goal, we use an Internet-based information service centred on our web site [www.discovacam.com](http://www.discovacam.com) to support our distributors throughout the world and to provide direct sales where customers prefer to trade online. Further corporate information is listed on the DiscovaCam website.



### Global Support:

DiscovaCam Limited provides global support through its web-based service at [www.discovacam.com](http://www.discovacam.com). Firmware upgrades are available from the web site.

### Warranty:

All DiscovaCam units include a one-year full replacement warranty from date of purchase.

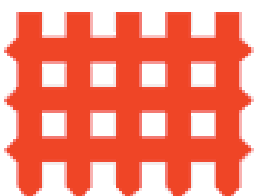
DiscovaCam Limited  
*for Camera Detection*

Visit [www.discovacam.com](http://www.discovacam.com)  
for more information

DiscovaCam can be contacted on  
e-mail : [info@discovacam.com](mailto:info@discovacam.com)  
telephone: +64 9 421 0032  
facsimile: +64 9 421 0082

*securing your comfort*

© DiscovaCam Limited, October 2004  
Printed in New Zealand 10-04, Policy01



# -D-I-S-C-O-V-A-C-A-M-